



## 2019 ANNUAL REPORT

### Our Mission

The mission of Ivy and Pearls of Southern Maryland Community Charities Incorporated is to support the Maryland Communities of Charles and St. Mary's Counties thru educational, charitable, financial, cultural and health-related resources in order to enhance the socio-economic condition of our environment.

### Chapter Operations

- Board Meetings held
- Updated documents - Bylaws
- Refined logo
- Produced Charities Letterhead
- Consult with Regional Foundation Representative

### Partnership

- Alpha Kappa Alpha Sorority, Inc.®, Nu Zeta Omega Chapter

### Membership in:

- People for Change Coalition
- Charles County Arts Alliance

### Programs & Activities

Collaboration with Alpha Kappa Alpha Sorority, Inc.®, Nu Zeta Omega Chapter on the following programs:

- Breast Cancer Awareness Day
- Playground Mobilization
- Safe Night
- Little Dresses of Africa

### Grants Awarded

- Maryland State Arts Council - Juneteenth
- Charles County Arts Alliance – ***A Notable Affair***

## **Financial:**

- Supports its activities through a variety of resources including membership dues, and fundraisers. In the future, the expectation will include grants and bequests.
- Awarded scholarships in the amount of \$2,000 plus \$17,000 in Debutante Scholarships
- Use of PayPal, Eventbrite
- 100% Membership in IPSMCC
- 100% of the members- paid Program Contribution

## **Fundraisers**

- Ivy and Ice White Party
- Debutante Program

## **Balances as of December 31, 2019:**

- Business Investment Acct.(Savings) - \$5,903.27
- Business Fundamental Checking Acct. (Program) – \$68,528.10
- Business Fundamental Checking (Operations) – \$8,668.46

## **Where We Are Going From Here? – Believing in our Future - 2 year plan 2019-2020 -Update**

- Fill all position on the Board
- Collaborate more with Alpha Kappa Alpha Sorority, Nu Zeta Omega Chapter
- Develop Strategic Plan
- Develop Manual of Standard Procedure
- Develop a Charities Website
- Publish Newsletters
- Increase fundraisers
- Increase acquisition of Grants
- Maintain financial stability
- Seek Investment Opportunities
- Meet all financial and legal procedures
- Train Board members
- Obtain legal counsel

## **Goals for 3-5 years**

- Recruit additional Board members, especially business partners
- Have a donor campaign as a means of raising additional funds – eg. Giving Tuesday
- Establish IPSMCC as a valuable resource within the Charles/St. Mary's Counties Communities
- Hire a contractual Grant Writer

## **Board of Directors**

Our Charities is governed by a volunteer Board of Directors.